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## Lead MDM and Data Governance Consultant

### PROFESSIONAL SUMMARY

- Prakash has more than 14 years of experience in Master Data Management, Data Migration, Data Governance and Data Quality related area. He has worked across different industry verticals (CPG, Retail, Manufacturing, Hi-Tech, Telecommunications and Education) focusing in areas of Master Data Management and data quality solutions for product, customer and vendor domain. He comes from a strong technical background and has a working experience in On-Premise and cloud based MDM implementation for Packaged ERP MDM (Oracle PIM, CDH, SDH), Enterprise MDM tool such as Informatica MDM, Product 360 and domain consulting experience for PIM, PLM, CDM, SDM for other Enterprise based MDM tools like Talend, Stibo, etc.
- In last twelve years he has worked in multiple capacities (MDM Business analyst, MDM Design consultant, MDM & DG business process consulting and architectural level road map consultant) for fortune 500 clients.
- Prakash also has a mix blend of experience across different industry verticals (Ex: - CPG, Retail, Hi-tech, and Telecom) and worked as a MDM Business analyst and consultant in the area of MDM implementation, data modelling, data governance, enterprise tool selection, blue printing and global MDM delivery management.
- He has created MDM implementation roadmap and was instrumental in its implementation for a consumer product and major retailer in Europe.
- As a Business Analyst he designed wholly new product life cycle and product structure (PIM MDM) solution for client.
- He also has worked as an MDM Business Analyst for a Hi-Tech client and designed Product Data Hierarchy.
- Created DM and GG road map and architectural level help for customer (Automotive Giant)

### TECHNICAL SKILLS

- **Domain:** Customer, Product, Supplier (MDM, DQ, DG and Data Migration Consulting)
- **Technical:** Informatica MDM, Informatica PIM (Product 360), Oracle apps technical, Oracle MDM, PIM, CDH (SQL, PL/SQL, Oracle 9i/10g), Collibra certified (Level three)

### EDUCATION

Master of Computer Applications, MIET Meerut (UPTU)

### WORK EXPERIENCE

**Confidential Company, Phoenix, AZ | May 2019 to Present**

#### **Lead MDM Consultant**

- Analyze/Develop business requirements, design functional specification & develop new components for the existing/new MDM ETL framework, identifying structures and processes to ensure that relevant data is captured, validated and properly processed through real-time and batch services into the MDM Hub.
- Engage and interact closely with business and IT stakeholders to understand existing master data issues, current constraints and build a robust and scalable solution to address those issues.
- Partners closely with business partners, systems analysts, development, and architecture teams to facilitate optimal solution design and delivery for MDM solution.
- Continuous Improvement Services

- Resolve technical issues/bugs. Preventive maintenance activities to reduce recurrent incidents
- MDM/ETL and PIM End-user support (technical and functional)
- Guiding and coordinating with offshore team on regular basis.
- Active support during planned application outages
- Deployment of monthly releases of Avnet enhancements
- Technology used: Informatica MDM, Informatica Product 360, ETL, IDQ, PL/SQL

### **Infosys Internal DNA | Feb 2019 to May 2019 (Parallel Activities)**

#### **Lead MDM Consultant**

- Building PIM, MDM, DQ and DG offering across different verticals (Consumer Product, Retail, Transportation & Distribution)
- Building the Service Offering for Infosys Master Data Management and Data Governance consulting practice.
- Doing research on various Packaged and Enterprise based PIM and MDM tools and talk to different tool vendors to be partner with.
- Documented policies (Regulatory, Legal & Compliance), standard, procedures, Access, CRUD operations and Data Quality KPI's with respect to PIM and MDM tools and build a Consulting Service offering around it.
- Build the MDM and PIM offering and customize the solution offering across verticals (Ex Retail, Insurance, Finance).
- Building POV on current trends of MDM and Product Information Management.
- Developed a strong understanding of business processes in the areas of Order to Cash, Supply Chain and come with the Business process-oriented solution in PIM and MDM for (Customer, Product, Vendor) and created MDM framework mapped with different business processes.
- Technology used: Informatica MDM, Informatica Product 360, Stibo, Talend, Orchestra networks.

### **Infosys | June 2018 to Feb 2019**

#### **Lead Technical Architect**

- Working as an MDM technical architect in building the technical design for DBP Solution which should be robust and scalable.
- Requirement gathering with end users and translating the functional document spec into technical design document.
- Responsible for end to end development work and unit testing
- Coordination with other stream technical architects and taking sign off from each of them on their dependency.
- Coordination with developers and clarifying issues whenever required based on my technical design.
- Helping testing team in completing the System and User acceptance testing of the project
- Acted as a release manager for MDM UAT and production deployment.
- Technology used: - Informatica MDM, Informatica ETL, IDQ, SAP HANA, Tableau

### **BNP Paribas Taiwan | Nov 2017 to May 2018**

#### **Lead Business Analyst**

- Working as an MDM and Data Governance Business analyst and creating Meta data Catalogue and Lineage for the BNP Paribas insurance glossary.
- Implemented a global metadata strategy and roadmap by partnering with Enterprise Data Management peers
- Managed metadata management framework including policies, processes and tools, and lead initiatives to mature current capabilities
- Ensured the adoption and refinement of metadata standards and enterprise-wide metadata management practices
- Drove the maturation of the Data Stewardship program to include the creation, enrichment, maintenance and use of metadata
- Defined and implemented a strategy and framework for the ongoing administration of metadata, and metadata tools
- Raised the visibility of metadata as a companion resource to data/ information objects, establishing metadata as a key part of the enterprise architecture
- Technology used: Collibra Data Governance

### **VMWare | April 2017 to October 2017**

## **Lead Business Analyst**

- Responsible for the successful delivery of various types of MDM projects.
- As a principal business analyst, I was responsible of interacting with the business and translating business needs into functional requirements. These requirements are later on shared with IT team to develop the technical solutions
- I also worked as a PIM MDM domain architect for creation of product data hierarchy, item catalogue, catalogue category, ecommerce attribute groups, bom, product structure, CPQ configuration etc.
- First point of escalation for any project deliverable and managing different vendors for the client.
- Interacting with different product vendors for existing product related issues.
- Technology used: Informatica MDM, Informatica Product 360, SAP, Oracle PIM, PLM, ATG Ecommerce, DQ, DG.

## **Canon Europa | June 2012 to April 2017**

### **Business IT consultant and Lead Business Analyst**

- Assist customer in implementing master data management, product information management, Customer data hub and Product lifecycle management solutions using real-time web services integration between Oracle PIM and new world transactional system via middleware (WPS, BPM).
- MDM, DG and DQ consulting throughout the life span of customer and product for the client.
- Led mini DQ project where Informatica IDQ was used as data quality tool for data cleansing for Customer and Product domain as part of OPT migration activities.
- Worked in PIM generation project where 1000+ attributes are created and integrated with ATG ecommerce application.
- Designed a wholly new lifecycle management solution for ITEMS and BOMS and Integrated to new Oracle R12 SCM and Financial application system.
- Designed Ping back on phase out of ITEMS, BOM, Spare parts depending on stock availability from transactional system.
- Assist in design and architecture of a High Availability architecture for the Oracle MDM platform
- Worked on creation of product hierarchy, item catalogue, catalogue category, ecommerce attribute groups, BOM, product structure, CPQ configuration etc.
- Work as a designer for BI reports related to products, BOM, Customers.
- Domain solution specialist and service coordinator for entire one view solution leading a team of 10 plus developer and functional resources.
- Data Migration Analysis: Document outlining the expected tasks, level of effort and resource requirements to migrate from Oracle legacy 11i to Oracle R12 system.
- Overseeing release activity, data migration and resolving critical issue which comes during release and migration.
- Single point of SPOC for application upgrade from R12.2.3 to R12.2.4, R12.2.5 of all existing SCM and FINANCE application of Canon NL.
- Experienced in customizing, developing and configuring Oracle Applications in the modules of Supply Chain.
- Experience in requirements gathering, gap analysis, business process redesign and mapping, testing and user training, documentation of activities, processes, test scripts and client interaction.
- Sound communication skills, result oriented, open to learning new technologies and a good team player.
- Technology used: Informatica MDM, Oracle PIM, PLM, CDH, Informatica IDQ, CDH, Ecommerce, DQ, DG

## **Cisco | Jan 2012 to June 2012**

### **Team Lead Oracle MDM and Data Migration**

- Leading the entire development team from Offshore. CISCO being telecom Manufacturing giant wanted to upgrade their oracle application system from 11i to R12 and they have good exposure in oracle CDH application. I was the lead of migration of their MDM CDH module to R12 from legacy R11 system
- Setting up the Data Governance Framework for Cisco.
- Data quality management through DQM
- Technology used: Informatica MDM, Oracle CDH, Oracle R12.1.3, PL/SQL

## **Cox Automotive | July 2010 to Jan 2012**

### **MDM Senior Consultant and Business Analyst**

- Master Data Management Implementation and Support
- Work mainly as a techno functional resource handling key CRM applications CDH, DQM, MDM and OCM (Oracle Credit Management). Functional testing in upgrade activity from R12.0.6 to R12.1.2 for CDH.
- Technology used (Oracle apps R12.1.2, 12.0.6 CDH, OCM, USER MANAGEMENT, SYS ADMIN, IDM), Customer data Hub, DQM Setup, TCA data modeling, AR, AP, GL.
- Project Duration: - (July-2010 to Jan-12)
- Development Environment: - PL/SQL, Oracle Apps (AR, TCA Architecture, Customer data Management, Customer Data Hub. Oracle HRMS Roles and responsibility, OIM, OAM.
- Convincing client about the changes and gathering the business requirement on CDH key enhancements.
- Preparing logical architecture of total CDH setup as part of design document.
- Making BRS and MD50 for Data librarian setups and defining merge rules.
- Making BRS and MD50 for oracle credit Management module which is totally based on AR TCA Tables.
- Supporting Manheim Oracle AR Financial application and working on Month end activities.
- Writing support guidance for data cleansing activity which were left at the time for conversion of legacy data on TCA tables by help of various TCA API.
- Integrating of various legacy source system to CDH and EBS system.
- Changes done for changing of direct data mapping from legacy data to CDH TCA and convert them into standard XML schema format(.xsd) so that It become easy to two-way data transfer to and from CDH.
- Interacted with Oracle TCA development team through product support on various occasion and closing the issues be it functional setup or data cleansing issue.
- Writing down Auto merge program and expert in manual merge activity.
- MD50 written for DQM staging Program and its various setups.
- AR Account Merge and TCA party merge and custom merge rules.
- Worked with oracle TCA product development team on various occasion for seeded TCA merge issues
- Imparted more than 30 hours of training session on TCA data modeling and DATA librarian setups in ORACLE OMS.
- Attended one session also with Oracle Sales team on promoting TCA and Oracle MDM across Business clients.
- Technology used: Oracle CDH, Oracle R12.1.3, PL/SQL

## **Bharat Sanchar Nigam Limited (BSNL) | Mar 2010 to July 2010**

### **MDM Designer**

- SAP CRM, Master Data Management and Implementation Support
- Lead MDM designer for telecom Major in India
- Designed CRM and MDM application landscape for the client.
- BSNL CRM application was built on SAP CRM; as a lead business analyst my work was to integrate with centrally built MDM application.
- Defined and implemented a strategy and framework for the ongoing administration of Master data, and metadata tools
- Supported client in assessing master data impacts on their value chain processes
- Designed strategies for holistic and sustainable master data management
- Developed functional concepts for master data organizations, processes and system support
- Technology used: SAP CRM, Oracle MDM, Oracle R12.1.3, PL/SQL

## **Association of Chartered Certified Accountants, Glasgow UK | Dec 2005 to Feb 2010**

### **Techno-Functional Resource, Business Analyst, Team Lead**

- Oracle Apps MDM (Customer Data Hub implementation project)
- Customer MDM Business Analyst and lead POC for the MDM project
- Supported clients in assessing master data impacts on their value chain processes
- Designed strategies for holistic and sustainable master data management
- Developed functional concepts for master data organizations, processes and system support
- Elaborated business cases for master data projects
- Supported master data governance implementation projects from functional perspective
- Took over (partial) project management tasks

- Developed innovative approaches for next-level master data management considering current hot topics in information management
- Built up and maintained cooperation with external partners
- Technology used: Oracle MDM, Oracle R11, PL/SQL, XML Publisher